

AWARDS & ACKNOWLEDGEMENTS

Leadership & HR Awards

- Parachute Coconut Oil has been declared the overall No.1 brand in Bangladesh by the Bangladesh Brand Forum 2012
- Milind Sarwate, Group CFO, was awarded the CNBC TV 18 Best Performing CFO Award

Marketing Awards

- The Marico marketing team won several awards at the APPIES 2012:
 - A Gold for Saffola and a Silver for Parachute Advanced Ayurvedic
 - Two out of four of the Best Presenter Awards for Saffola World Heart Day and Parachute Advanced Ayurvedic
- The Marico marketing team won 7 awards at the EFFIES 2012:
 - Parachute Advanced Body Lotion won 3 awards on debut: a Silver for Integrated Campaign, one Bronze award for Consumer Products and another in the David v/s Goliath category
 - Saffola won 2 Effies: a Bronze for Saffolalife in the Social Cause category and a Silver for Best Ongoing Campaign
 - Mediker won a Bronze in Rural Advertising
- Saffola won a Gold at the Inaugural Mobile Marketing Association Awards 2012 in India
- The Marico marketing team won several awards at the EMVIES 2012
 - Saffola won for the Best Ongoing Media Campaign, a Gold in the Best Integrated Media Category, a Bronze in the Best Use of Print category & a Silver in the Best Use of TV category
 - Parachute Advanced Ayurvedic Hair Oil won a Gold in the Best Use of Print category
- Super brands voted Parachute a Super Brand in UAE & Bangladesh
- Hair Code in Egypt won an Effies MENA
- Marico's brands won 3 Creative ABBY Awards at the Goafest 2013
 - Saffola won a Bronze for the 'Super Dad' creative in the Integrated Advertising category
 - Nihar Naturals won a Bronze for the 'E baar Durga ki korbe' creative in the Branded Content category
 - Parachute Advanced Cooling Oil won a Bronze for the 'Cop' film under the Advertising Film category

Retail Awards

- Marico won the prestigious Annual Supplier Award by Bharti Walmart and was adjudged the Joint Business Planning – Best Debutant for 2012

IT Awards

- Girish Rao, Group IT Head, won the CIO Award for the fourth time in a row. He has entered the Hall of Fame of the CIO 100 winners

Manufacturing Awards

- Marico Pondicherry won the IMC Ramkrishna Bajaj National Quality Award (RBNQA) 2012 (Certificate of Commendation), in the manufacturing category

Packaging Awards

- Marico's R&D team won 3 INDIASTAR Awards for Outstanding Packaging for Parachute Advanced Body Lotion, CODE 10 150 ml Rave Party Gel and Parachute Secrets Hair Oil 200 ml (Dry Hair Repair)

Investor Relations Awards

- Marico was ranked 2nd in Best Investor Relations in the Consumer sector across Asia in the 2012 Asia Investors Relation Perception Study
- Marico was ranked No.1 in the Euro Money Asia's Best Managed Companies ratings 2013 in the Consumer Goods category

Kaya

- Kaya (UAE) was awarded Superbrand Status for 2012
- Kaya's Aqua Radiance has won the Product of the Year Award
- Kaya Limited has won an Award for Best HR Strategy in line with Business 2012 in the 6th Employer Branding Awards organized by the World HRD Congress