

AWARDS

Marketing:

- Saffola won 2 Awards at the Goafest Media ABBY Awards, a Silver for 'Best use of Ambient Media' and a Bronze for 'Best Integrated Campaign'
- Saffola won a Gold and a Bronze at the Festival of Media Global Awards
- Marico Brands won 4 EFFIES – 2 Golds for Saffola Masala Oats, 1 Bronze for Nihar and 1 Bronze for Parachute Advansed Ayurvedic
- Saffola Masala Oats won 2 Silvers at the Primetime Awards
- Marico brands won at the Exchange4Media IPRCCA 2014 for PR, Mediker won a Gold, Saffola won a Silver and Saffola Masala Oats won 2 bronzes
- Marico brands won at the prestigious SABRE PR Awards 2014, Mediker won a Gold and Saffola Masala Oats, Mediker and Bio Oil each received a Certificate of Excellence
- Marico brands won at the APPIES 2014, Nihar and Parachute Advansed Ayurvedic each won a Gold, and Saffola Masala Oats won a Silver
- Marico brands won at the Goafest 2014 for PR ABBY Awards, Saffola, Mediker and Saffola Masala Oats won a Silver ABBY each, and Nihar won a Bronze
- Haircode (Marico Egypt) won a 'Media Gold' at the MENA EFFIES 2014

Human Resources:

- Marico ICP Vietnam voted as the 'Best Places to work' by Anphabe & Nielson

Leadership:

- Marico ranked 4th in the Economic Times and Aon Hewitt 'Top Companies for Leaders India Study'
- Marico was featured in the List of 'India's Best Boards 2014' by Economic Times & Hay Group
- Marico was ranked No.53 in the world in the prestigious Forbes 100 Most Innovative Growth Companies List
- Harsh Mariwala, Chairman, Marico Ltd. was recognised as a 'Wealth Creator-FMCG' at the Zee Business India's Best Market Analyst Awards 2014
- Marico won the 'Best Governed company of the year award' by the Asian Centre for Corporate Governance & Sustainability
- Saffola has been featured in the Millward Brown and WPP's '50 most valuable Indian Brands'

Innovation:

- Parachute Advansed Body Lotion featured in the List of 23 Innovations amongst 16,914 FMCG Innovations by Nielson

Investor Relations:

- Marico features in the list of 'Best Investor Relations Program in South Asia' in the Institutional Investors Awards 2014

Legal & Compliance:

- Marico won the 'Compliance Team 2014' award at the Legasis Compliance Awards 2014