

September 19, 2011

The Secretary,  
Bombay Stock Exchange Limited,  
1st Floor, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai - 400001  
Fax: 22722037/ 39/ 41

The Manager  
Listing department  
National Stock exchange of India Limited  
'Exchange Plaza', C-1 Block G  
Bandra Kurla Complex, Bandra(E)  
Mumbai - 400 051  
Fax: 26598237/ 38

Dear Sir/ Madam,

**Allotment of Shares under Marico's ESOP Scheme**

The Members of the Corporate Governance Committee of the Board of Directors of the Company have vide resolution passed through circulation on September 19, 2011 approved allotment of 7950 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 61,48,22,887 equity shares of Re. 1 each aggregating Rs. 61,48,22,887 to 61,48,30,837 equity shares of Re. 1 each aggregating Rs. 61,48,30,837.

Kindly take the above on record.

Yours faithfully,  
For Marico Limited



Hemangi Ghag  
Company Secretary  
& Compliance Officer