

July 27, 2011

The Secretary,
Bombay Stock Exchange Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai - 400001
Fax: 22722037/ 39/ 41

The Manager
Listing department
National Stock exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051
Fax: 26598237/ 38

Dear Sir/ Madam,

Allotment of Shares under Marico's ESOP Scheme

The Members of the Corporate Governance Committee of the Board of Directors of the Company have vide resolution passed through circulation on July 27, 2011 approved allotment of 1,86,437 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 61,46,16,450 equity shares of Re. 1 each aggregating Rs. 61,46,16,450 to 61,48,02,887 equity shares of Re. 1 each aggregating Rs. 61,48,02,887.

Kindly take the above on record.

Yours faithfully,
For Marico Limited



Hemangi Ghag
Company Secretary
& Compliance Officer