

March 19, 2024

The Secretary,  
Listing Department,  
BSE Limited,  
1<sup>st</sup> Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
Scrip Code: 531642

The Manager,  
Listing Department,  
National Stock Exchange of India Limited,  
'Exchange Plaza', C-1 Block G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai – 400051  
Scrip Symbol: MARICO

**Sub: Intimation under Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel (SMP)**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we hereby inform you of the appointment of Mr. Akash Banerjee as Executive Vice President – Premium Personal Care, Media and Digital Transformation with effect from March 20, 2024. He will be responsible for overseeing certain Premium Personal Care brands, Media, Corporate & Brand Communications and Digital Transformation.

Requisite details as per SEBI Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as Annexure I.

The disclosure is also being made available on the Company's website at <https://marico.com/india/investors/documentation/shareholder-info>.

Kindly take the same on record.

Thank you.

Yours faithfully,

For **Marico Limited**

**Vinay M A**  
**Company Secretary & Compliance Officer**

ENCL: As above.

## Annexure I

### Disclosure under sub-para (7) of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sl. No.	Particulars	Details
1.	Reason for change	Appointment of Mr. Akash Banerjee as SMP
2.	Date of appointment & term of appointment	March 20, 2024 Term: Full-time employment
3.	Brief profile (in case of appointment)	Provided below
4.	Disclosure of relationships between directors (in case of appointment of a director).	N.A.

#### **Brief profile of Mr. Akash Banerjee**

Mr. Akash Banerjee brings more than 20 years of experience in building brands, platforms and culture while championing digital transformation. Having completed his MBA in Marketing from the Faculty of Management Studies (FMS), Delhi in 2003, he started his career as a Management Trainee with Pepsico. Thereafter, he worked with Marico for 4 years from 2004 to 2008, across roles within Sales and Marketing functions.

Mr. Banerjee brings an extensive experience in Strategy and Digital Transformation, having anchored multiple senior leadership roles across Disney Star India/Hotstar, Viacom 18 (Voot) and Amazon India. He joins Marico from Tata Digital, where he was designated as Vice President & Business Head in his last role.