

December 12, 2013

BSE Limited

1st Floor, Phiroze Jeejeebhoy Towers,

Dalal Street

Mumbai - 400 001.

Fax: 22722037/39/41

The National Stock Exchange of India

Limited

'Exchange Plaza',

Bandra Kurla Complex,

Bandra (E)

Mumbai - 400051

Fax: 26598237/38

Dear Sir/Madam,

Ref: Disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform you that, the Company has received a declaration on December 12, 2013 under Regulation 13(4A) of the SEBI (Prohibition of Insider Trading) Regulations, 1992 from Mr. Atul Choksey, Director of the Company regarding sale of 14,400 equity shares of Re. 1 each of the Company through market sale.

Please find enclosed the disclosure made by Mr. Atul Choksey (Seller), in the prescribed Form D under the SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly take this on record and acknowledge receipt.

Thank you.

Yours faithfully,

For Marico Limited

BKanparu'a Bhaveka Ranparia

Asst. Company Secretary

Encl: A/a



Marico Limited Regd Office: 7th Floor Grande Palladium 175, CST Road, Kalina Santacruz (E) Mumbai 400 098, India Tel: (91-22) 6648 0480 Fax: (91-22) 2650 0159

www.marico.com

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations. 1992

[Regulation 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company

Name, PAN No., & Address of Promoter / Person who is part of Promoter Group/ Director/ Officer	Atul Champakial Choksey, Director of Marico Limited Add: Geetanjali, 9N Gamadai road off Peddar Road Mumbai-	PAN:ACUPC8493P	
No. & % of shares/ voting rights held by the Promoter/ Person-who is part of Promoter Group/Director/Officer	Folio No.	IN20038021700752	Total
f shares/voting rights he f/Person-who-is part of Pr Group/Director/Officer	No. of Equity shares of Re. 1 each (pre-sale)	25,268	25,268
romoter-	% of total paid up capital	0.00	0.00
Date of receipt of allotment advice/ acquisition/ sale of shares/ voting-rights		11/12/2013 12/12/2013	
Date of Mode of infinition acquisition acquisition to company (market purchase public / professe offer-these sale		12/12/2013	
Date of Mode of Infimation aequisition to company (market purchase / public / rights / preferential efferette) / sale	1	Open Market Sale	
No. & % of shares/white rights-post nequisition/sale	Folio No.	Open Market IN20036021700752 Sale	Total
	No. of % of Equity total shares of Re. paid up 1 each (post- capital sale)	10,868	10,868
	% of total paid up capital	0.00	0.00
Trading member Exchange on through whom the which the trade was executed with executed SEBI Registration no. of the TM		Anand Jhaveri Fincon Private Limited	SEBI Reg No: INB010722338
Exchange on which the trade was executed		BSE Limited	
Buy quantity (No. of Shares)		NA	
Buy value Sell (In qua Rupees)		NA	
quantity		14400	
Sell value (In Rupees)		Rs.30,12,336 (@ Rs 209.19 per share)	

Atul Choksey Date: December 12, 2013