

make a different

December 31, 2013

BSE Limited

1st Floor, Phiroze Jeejeebhoy Towers,

Dalal Street

Mumbai - 400 001.

Fax: 22722037/39/41

The National Stock Exchange of India

Limited

'Exchange Plaza',

Bandra Kurla Complex,

Bandra (E)

Mumbai - 400051

Fax: 26598237/38

Dear Sir/Madam,

Ref: Disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform you that, the Company has received a declaration on December 31, 2013 under Regulation 13(4) of the SEBI (Prohibition of Insider Trading) Regulations, 1992 from Mr. Atul Choksey, Director of the Company regarding sale of 3,600 equity shares of Re. 1 each of the Company by his dependent Mrs. Parul Atul Choksey through market sale.

Please find enclosed the disclosure made by Mr. Atul Choksey (Seller), in the prescribed Form D under the SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly take this on record and acknowledge receipt.

Thank you.

Yours faithfully,

For Marico Limited

Milind Sarwate Group CFO

Encl: A/a

Marico Limited Regd Office: 7th Floor Grande Palladium 175, CST Road, Kalina Santacruz (E) Mumbai 400 098, India Tel: (91-22) 6648 0480 Fax: (91-22) 2650 0159

www.marico.com

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4) and 13(6)]

Details of change in shareholding or voting rights held by Director or officer and his dependents of a listed company

	30/12/2013		Date of intimation to company
	Open Market Sale		Mode of acquisition (market purchase/ purchase/ purchase/ purchase/ purchase/ sights /-preferential offer-ete.)/ sale
Total	Open Market IN30036021700744 Sale	Folio No.	No. & % of shares/ voting rights p ost acquisition /sale
8,074	8,074	No. of % of Equity total shares of Re. paid up 1 each (post-capital sale)	'voting rights p ion/sale
0.00	0.00	% of total paid up capital	ost
	Anand Jhaveri Fincon Private Limited SEBI Reg No: INBO10722338		Trading member Exchange through whom the which the trade was executed with executed SEBI Registration no. of the TM
	BSE Limited		Exchange on which the trade was executed

NA

NA

3,600 Rs.7,96,500 (@ Rs 221.25 per share)

Add :Geetanjali, 9N Gamadai road off Peddar Road Mumbai-400026

PAN:AAAPC7245H

IN30036021700744

11,674

0.00

27/12/2013

Total

11,674

0.00

Parul Atul Choksey
Dependent of Mr. Atul Choksey,
Director of Marico Limited

Folio No.

No. of Equity % of total shares of Re. paid up 1 each (pre-sale) capital

Name, PAN No., & Address of Promoter / Person who is part of Promoter Group/Directors Dependent) / Officer.

No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter-Group/Director(Dependent)/Officer

Date of receipt-of allotment advice/

Buy quantity (No. of Shares)

Rupees)

Buy value Sell quantity

Sell value (In Rupees)

aequisition/ sale of shares/ voting rights

Atul Choksey

Date: December 31, 2013