

KNOW MARICO BETTER

Parachute is the world's largest packaged coconut oil brand.

Marico uses 1 out of every 25 coconuts grown in India, and 3 nuts of every coconut tree in India.

Marico is No. 2 in the hair oil market (up from No. 3 in 2001) with Hair & Care, Parachute Jasmine, Shanti Amla and Nihar Naturals.

Marico brands enjoy a leadership position (No.1 and No. 2) in most of its categories.

1 out of every 10 Indians is a Marico consumer.

Marico sells over 70 million consumer packs every month.

Marico reaches over 1.7 million retail outlets.

Marico's distribution network covers almost every Indian town with a population over 20,000.

Overseas sales franchise of Marico's consumer products business is one of the largest among Indian companies.

Marico's turnover and profit have been consistently growing over the corresponding quarter of the previous year, for the past several quarters.

Marico's operating ROCE has been consistently above 30% for the last ten years.

Marico ranks amongst the top 200 corporate houses in India in terms of ROCE.

Parachute (29th) and Saffola (93rd) are amongst India's 100 Most Trusted Brands (Brand Equity Survey - The Economic Times Feb '06).

Saffola has been voted as the 'Brand of the Year' twice in the last 12 years (Ad Club 1994 and Grand Effie 2005).

Kaya has been voted as the 'Retailer of the Year' in the category of beauty and wellness at the India Retail Summit 2005.

Some statements in this Annual Report describing the projections, estimates, expectations or outlook may be forward looking. Actual results may, however, differ materially from those stated on account of various factors such as changes in government regulations, tax regime, economic developments within India and the countries within which your Company conducts its business, exchange rate and interest rate movements, impact of competing products and their pricing, product demand and supply constraints etc.