

July 6, 2018

The Secretary,  
Listing Department,  
BSE Limited,  
1st Floor, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai – 400 001  
Scrip Code: 531642

The Manager,  
Listing Department,  
The National Stock Exchange of India Limited,  
'Exchange Plaza', C-1 Block G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051  
Scrip Symbol: Marico

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI Regulations")**

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI Regulations, please find enclosed Notice of the Board meeting scheduled to be held on **Thursday, August 2, 2018**, published in Business Standard (English Daily) and Navshakti (Marathi Daily) on July 5, 2018.

Kindly take the above on record and acknowledge the receipt.

Thank you,

Yours faithfully,  
For Marico Limited

  
Hemangi Ghag

Company Secretary & Compliance Officer

Encl: As above



**MARICO LIMITED**

CIN: L15140MH1985PLC049208

Regd Off.: 7th Floor, Grande Palladium, 175, CST Road, Kalina, Santacruz (East), Mumbai - 400 098 Tel No. 022-6648 0480; Fax: 022-2850 0159

Website: [www.marico.com](http://www.marico.com); Email: [investor@marico.com](mailto:investor@marico.com)**NOTICE**

Pursuant to the relevant provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice is hereby given that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, August 2, 2018 at 7th Floor, Grande Palladium, 175, CST Road, Kalina, Santacruz (East), Mumbai - 400 098, to inter-alia, consider and approve the un-audited consolidated and standalone financial results of the Company for the quarter ended June 30, 2018.

For further details, kindly visit:

<http://www.marico.com/India/investors/documentation>BSE: <http://www.bseindia.com/> andThe National Stock Exchange of India Limited: <http://www.nseindia.com/>

By order of the Board

Hemangi Ghag

Company Secretary &amp; Compliance Officer

Place: Mumbai

Date: July 4, 2018



as for truckers while Gulf Oil has  
with brand ambassador, MS Dhoni



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## IS

**New age tools to give fresh impetus to old  
es, but how relevant are these today**

### BLUE DART EXPRESS LIMITED



Regd. Office: Blue Dart Centre, Sahar Airport Road, Andheri (E),  
Mumbai 400 099. Tel: 022-28396444 Fax: 022-28244131  
Email: [communications@bluedart.com](mailto:communications@bluedart.com) Website: [www.bluedart.com](http://www.bluedart.com)  
CIN : L61074MH1991PLC061074

**NOTICE FOR LOSS OF SHARE CERTIFICATES**

Notice is hereby given that the certificate(s) of BLUE DART EXPRESS LIMITED for under mentioned securities are stated to have been lost or misplaced and the registered holders have applied to the Company for issue of Duplicate Share Certificate(s).

Sr. No.	Regd. Folio No.	Name of the Shareholder	No. of Shares	Certificate No.	Distinctive Nos. From To
1	0020575	MADHUSUDAN LAL KHANNA	50	100756	6801451 6801500
2	G12246	GIRDHAR LAL DAGA BINA DAGA	100	44025	6922501 6922500

Any person who has / have claim (s) in respect of the said security (ies) should lodge such claim (s) in writing with Registrar & Transfer Agent of the Company viz. LINK INTIME INDIA PVT. LTD, 247 Park, C-101, 1ST floor, L.B.S Marg, Vikhroli (West), Mumbai - 400 083 within 7 (seven) days from this date else the Company will proceed to issue duplicate certificate without further intimation.

for Blue Dart Express Limited

Sd/-  
Tushar Gunderia  
Company Secretary &  
Head-Legal & Compliance

Place : Mumbai  
Date : 05.07.2018

**Hindustan Unilever Limited**

Registered Office: Unilever House, B. D. Sawant Marg, Chakala, Andheri East, Mumbai 400 099. CIN: L15140MH1933PLC002030, Web: [www.hul.co.in](http://www.hul.co.in), Email: [levercare.shareholder@unilever.com](mailto:levercare.shareholder@unilever.com), Tel: +91 22 39832285 / 39832452

**NOTICE**

Notice is hereby given that a meeting of the Board of Directors of the Company will be held on Monday, 16th July, 2018 at Mumbai, inter-alia, to consider the unaudited financial results for the quarter ended 30th June, 2018.

For Hindustan Unilever Limited

Dev Bajpai  
Executive Director,  
Legal & Corporate Affairs

**"Lubricant makers  
have been trying  
to reach the truck  
driver population  
through unique  
media for a long  
time"**

**AMBI PARAMESWARAN**  
CEO, BRAND-BUILDING.COM

The investments have paid off according to Gulf Oil. "In the market if you take feedback, in the last three to five years, you will hear 'Abhi Gulf ka aadmi dikhta hai' (We see Gulf Oil rep-

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the bazaar market. Overall, the Indian lubricant market, the world's third-largest, is estimated to be worth \$4.5 billion, at about 2,500 million litres.

Ambi Parameswaran, CEO of Brand-Building.com says, "Lubricant makers have been trying to reach the truck driver population through unique media for a long time. In the past they used to distribute audio cassettes with film songs that could be used by truckers on their long drives. These cassettes used to have jingles interspersed with popular songs. Later they used radio as a critical medium."

Currently environment, ecology and health are popular narratives in brand communication. In June Castrol India unveiled a marketing campaign titled 'Beach'. The ads revolve around a bunch of young bikers undertaking a beach-cleaning drive. Castrol

ing the lubricants) and truck drivers. "So I am a little surprised that lubricant brands are back to giving back rub to truck drivers. Given the move towards large fleets, consolidated go-downs and warehouses, we should be seeing lubricants being sold more on a B2B basis and not in the bazaar," he adds.

Castrol is not the only brand on the truckers' trail. Gulf Oil has steadily increased spend on on-the-ground branding in India. According to company officials, about

eight years back, the company spent three percent of its topline on such initiatives. Today, this percentage has risen to seven.

The investments have paid off according to Gulf Oil. "In the market if you take feedback, in the last three to five years, you will hear 'Abhi Gulf ka aadmi dikhta hai' (We see Gulf Oil rep-

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[www.pnbhousing.com](http://www.pnbhousing.com)

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Notice is hereby  
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P Varadarajan  
pany Secretary

ADITYA BIRLA  
CAPITAL  
INVESTMENT STANDARDS ADVISORY  
[www.adityabirla-capital.com](http://www.adityabirla-capital.com)

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Obligations  
of the Board of  
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Results of the

the Company,  
the website of  
[www.nseindia.com](http://www.nseindia.com)

