

June 17, 2013

The Secretary, BSE Limited, 1st Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001

Fax: 22722037/ 39/ 41

Dear Sir/ Madam,

The Manager Listing department National Stock exchange of India Limited 'Exchange Plaza', C-1 Block G Bandra Kurla Complex, Bandra(E) Mumbai - 400 051

Fax: 26598237/ 38

Allotment of Shares under Marico's ESOS Scheme

The Members of the Securities Issue Committee of the Board of Directors of the Company have vide resolution passed through circulation on June 17, 2013 approved allotment of 8,700 equity shares of the Company of the face value of Re. 1 each under the existing Marico Employees Stock Options Scheme 2007.

Consequent to the above allotment, the paid-up share capital of the Company has increased from 64,48,14,599 equity shares of Re. 1 each aggregating Rs. 64,48,14,599/- to 64,48,23,299 equity shares of Re. 1 each aggregating Rs. 64,48,23,299/-

Kindly take the above on record.

Yours faithfully,

BRamparia

For Marico Limited

Bhaveka Ranparia

Asst. Company Secretary

Marico Limited 7th Floor Grande Palladium 175, CST Road, Kalina Santacruz (E) Mumbai 400 098, India

Regd Office: Rang Sharda Krishnachandra Marg Bandra Reclamation, Bandra (W) Mumbai 400 050, India Tel: (91-22) 6648 0480 Fax: (91-22) 2654 2636