

May 29, 2012

The Secretary,
Bombay Stock Exchange Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

The Manager Listing department National Stock exchange of India Limited 'Exchange Plaza', C-1 Block G Bandra Kurla Complex, Bandra(E) Mumbai - 400 051

Fax: 22722037/39/41

Fax: 26598237/38

Disclosure under Clause 36 of the Listing Agreement

Marico completes acquisition of Halite Personal Care India Private Limited (Demerged Personal Care Business of Paras Pharmaceuticals Limited) from Reckitt Benckiser

Dear Sir/Madam,

This is to inform you that Marico Limited, through its wholly owned subsidiary, Marico Consumer Care Limited, has completed today the acquisition of 100% equity stake in Halite Personal Care India Private Limited, a company into which the assets of the personal care business of Paras Pharmaceuticals Limited have vested through a demerger process.

Please take this disclosure on record and acknowledge.

Thank you,

Yours faithfully, For **Marico Limited**

Hemangi Ghag

Company Secretary & Compliance Officer

Marico Limited Regd Office: Rang Sharda Krishnachandra Marg Bandra Reclamation, Bandra (W) Mumbai 400 050, India Tel: (91-22) 6648 0480 Fax: (91-22) 6649 0113 / 4