

March 14, 2012

The Manager
Listing Department
National Stock Exchange of India
Limited
'Exchange Plaza', C-1, Block G
Bandra Kurla Complex, Bandra(E)
Mumbai 400051
Fax: 66418124/25/26

The Vice President (Operations), Central Depository Services (India) Limited

Phiroze Jeejeebhoy Towers, 27th Floor Dalal Street, Mumbai – 400023 The Asst. Vice President National Securities Depository Limited

Trade World, 4th floor Kamala Mill Compound Lower Parel, Mumbai – 400013

Company Name: MARICO LIMITED ISIN: INE196A08013

Dear Sir,

Sub: Record Date for payment of Interest for the Rated, Unsecured, Redeemable, Non Convertible Debentures (NCDs)

We would like to inform you, that the interest payment date for the above NCDs is due on March 30, 2012 and is to be paid to the NCD holders whose names appear in the register of NCD holders as on the Record Date.

Accordingly, in pursuance of Clause 16 of the Listing Agreement, we hereby fix Tuesday, March 20, 2012, as the Record Date for ascertaining the beneficiaries for making payment of interest on NCDs.

Kindly take the above on record and acknowledge.

Thank you.

Yours faithfully, For Marico Limited

Hemangi Ghag Company Secretary &

Company Secretary & Compliance Officer

Cc: Mr. Mahadevan Iyer
General Manager
Link Intime India Pvt. Ltd
C-13, Pannalal Silk Mills Compound,
L.B.S. Marg,
Bhandup (W),
Mumbai 400078

Marico Limited Regd Office: Rang Sharda Krishnachandra Marg Bandra Reclamation, Bandra (W) Mumbai 400 050, India Tel: (91-22) 6648 0480 Fax: (91-22) 6649 0113 / 4