



marico

# New Product Launches

Q1FY21





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- ✓ Fruits and vegetable cleanser
- ✓ 100% natural cleansing action removes 99.9% germs and pesticides
- ✓ Free of all harmful preservatives, chlorine, alcohol or soap
- ✓ Doesn't leave any residue, aftertaste or smell
- ✓ Launched in 200 ml and 400 ml packs across all channels



India



- ✓ Kills 99.9% of germs without water
- ✓ Contains 70% Alcohol
- ✓ Launched in 90, 200 ml and 500 ml packs across all channels





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**PROTECT**

**SURFACE  
DISINFECTANT  
SPRAY**



## House Protect

- ✓ Suitable for furniture, cushions, curtains, mattresses, steel cupboards, glass surfaces, grocery bags, plastic bags
- ✓ Available in 200 ml spray pack

## Travel Protect

- ✓ Suitable for seats and handles during commute, toilet seat, office desk
- ✓ Available in 75 ml and 200 ml spray packs

India

# keepsafe

by Marico

- ✓ Premium personal and out of home hygiene range
- ✓ Comprises toilet seat disinfectant, multi-purpose disinfectant spray, hand sanitizer, hygiene hand wipes and feminine hygiene wipes





- ✓ 100% Pure Honey, no added sugar
- ✓ Every batch undergoes the strict NMR (Nuclear Magnetic Resonance) test, one of the most advanced tests in the world to certify purity
- ✓ Launched in 250 gm, 500 gm and 1 kg PET and Glass Jars



India





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- ✓ Brought Mediker's international expertise in care and protection to the Bangladesh market with **Mediker SafeLife Hand Sanitizer** and **Mediker SafeLife Hand Wash**



Bangladesh



- ✓ Removes bacteria, germs, chemicals, pesticides
- ✓ 100% safe ingredients
- ✓ No residue
- ✓ No aftertaste
- ✓ No smell







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✓ Launched in three variants:

Nourishing Care, Damage

Repair and Anti Hair Fall

✓ Dermatologically tested

✓ Paraben free



Bangladesh



- ✓ Cleansing gel that gives 99% protection
- ✓ Convenient pack size to carry on the go
- ✓ Available in both General and Modern Trade



Thank You