



MARICO LIMITED

UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2008

GROUP HIGHLIGHTS

Quarter ended September 30		Particulars	Half year ended September 30		Previous accounting year ended March 31, 2008
Reviewed	Audited		Reviewed	Audited	Audited
2008	2007		2008	2007	
		1. Net Income from sales and services			
48,781.25	38,483.33	(a) Net Sales/Income from Operations	98,613.85	77,998.77	156,473.53
207.48	283.10	(b) Other Operating Income	357.88	565.48	1,124.36
48,988.73	38,766.43		98,971.73	78,564.25	157,597.89
		2. Expenditure			
(9,096.31)	(1,901.11)	a. (Increase) / decrease in stock in trade and work in progress	(6,572.59)	(1,418.77)	(2,523.87)
32,014.55	19,419.04	b. Consumption of raw materials	54,372.07	37,306.69	75,579.86
4,820.61	3,763.55	c. Consumption of Packing Materials	8,845.16	7,162.49	14,125.99
1,739.76	229.76	d. Purchase of traded goods	2,419.99	489.65	1,099.86
1,731.03	1,567.61	e. Employees cost	4,112.13	3,943.61	7,718.47
4,020.95	4,456.09	f. Advertisement & Sales Promotion	9,438.59	8,345.21	18,109.97
403.07	371.77	g. Depreciation	773.64	708.96	1,892.84
7,351.48	5,886.71	h. Other expenditure	13,974.02	11,547.41	23,149.94
42,985.14	33,793.42	i. Total	87,363.01	68,085.25	139,153.06
6,003.59	4,973.01	3 Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	11,608.72	10,479.00	18,444.83
145.33	37.62	4 Other Income	168.00	100.67	287.51
6,148.92	5,010.63	5 Profit before Interest & Exceptional Items (3+4)	11,776.72	10,579.67	18,732.34
811.74	273.05	6 Interest (net)	1,436.57	585.99	1,529.04
5,337.18	4,737.58	7 Profit after Interest but before Exceptional Items (5-6)	10,340.15	9,993.68	17,203.30
-	-	8 Exceptional Items (Note 4)	-	-	123.81
5,337.18	4,737.58	9 Profit from Ordinary Activities before tax (7+8)	10,340.15	9,993.68	17,327.11
825.05	927.17	10 Tax expense	1,958.67	2,226.03	2,985.77
4,512.13	3,810.41	11 Net Profit for the period (9-10)	8,381.48	7,767.65	14,341.34
6,090.00	6,090.00	12 Paid-up Equity Share Capital (Face value Re.1 per share)	6,090.00	6,090.00	6,090.00
-	-	13 Reserves excluding Revaluation Reserves (as per balance sheet) of previous accounting year	-	-	21,934.21
		14 Earnings Per Share (EPS) Not Annualised			
0.74	0.63	(a) Basic	1.38	1.28	2.35
0.74	0.63	(b) Diluted	1.38	1.28	2.35
		15 Public Shareholding			
222,593,480	222,593,480	- Number of Shares	222,593,480	222,593,480	222,593,480
36.55	36.55	- Percentage of Shareholding	36.55	36.55	36.55

Turnover Up - 30 %

Consumer Products Business - India Up - 22 %

International FMCG Business Up - 59 %

Kaya Business Up - 67 %

Q2FY09 : - consecutive quarter of Y-o-Y

Growth in Turnover - 32

Growth in Profits - 36



MARICO LIMITED

UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND HALF YEAR ENDED SEPTEMBER 30, 2008

Quarter ended September 30 (Unaudited)		Particulars	(Rs. Lacs)			SEGMENT - WISE			(Rs. Lacs)		
			Half year ended September		Previous accounting year ended March 31, 2008 (Audited)	Previous accounting year ended March 31, 2008 (Audited)	Quarter ended September 30 (Unaudited)		Half year ended September		
			Unaudited	Audited			2008	2007	Unaudited	Audited	
2008	2007		2008	2007			2008	2007	2008	2007	
		1. Net Income from sales and services							1. Segment Revenue (Note 6)		
60,349.59	46,378.49	(a) Net Sales/Income from Operations	120,442.60	93,291.90	190,669.02	179,542.19	56,131.32	44,656.10	(a) Consumer Products	112,421.12	88,253.76
-	-	(b) Other Operating Income	-	-	-	11,126.83	4,218.27	1,722.40	(b) Others	8,021.48	5,038.14
60,349.59	46,378.49		120,442.60	93,291.90	190,669.02	190,669.02	60,349.59	46,378.50	Sub - total	120,442.60	93,291.90
(9,417.91)	(1,512.98)	2. Expenditure							Less: Inter Segment revenue	-	-
		a. (Increase) / decrease in stock in trade and work in progress	(6,848.99)	(934.85)	(2,589.21)	-	-	-	Net Sales / Income from Operations	120,442.60	93,291.90
35,033.63	20,952.46	b. Consumption of raw materials	59,498.53	40,840.27	83,256.42	190,669.02	60,349.59	46,378.50			
5,470.95	3,882.13	c. Consumption of Packing Materials	10,062.14	7,607.14	15,515.67						
1,665.85	609.42	d. Purchase of traded goods	2,336.36	866.38	1,904.62				2. Segment Result (Note 6)		
3,870.54	2,557.55	e. Employees cost	8,179.62	5,972.80	12,679.40	23,992.57	6,968.18	5,376.13	(Profit after exceptional items before Interest and Tax)	14,142.92	12,217.90
5,424.84	6,034.10	f. Advertisement & Sales Promotion	12,553.31	11,150.84	24,545.96	(714.37)	(274.76)	505.39	(a) Consumer Products	(527.11)	(242.22)
817.75	641.46	g. Depreciation	1,562.61	1,215.46	3,074.75	23,278.20	6,693.42	5,881.52	(b) Others	13,615.81	11,975.68
10,912.77	7,384.72	h. Other expenditure	19,705.83	14,719.87	30,731.81	2,765.51	866.27	647.45	Sub - total	1,666.05	1,355.65
53,778.42	40,548.86	i. Total	107,049.41	81,437.91	169,119.42	-	-	-	Less: Interest	1,666.05	1,355.65
6,571.17	5,829.63	3 Profit from Operations before Other Income, Interest & Exceptional Items (1-2)	13,393.19	11,853.99	21,549.60	10.43	1.42	1.18	Less: Other un-allocable expenditure (net of un-allocable income)		
122.25	51.86	4 Other Income	222.62	121.68	668.07				Less: Minority Interest	2.55	5.34
6,693.42	5,881.49	5 Profit before Interest & Exceptional Items (3+4)	13,615.81	11,975.67	22,217.67	20,502.26	5,825.73	5,232.89	Total Profit Before Tax	11,947.21	10,614.69
866.27	647.45	6 Interest	1,666.05	1,355.65	2,765.51						
5,827.15	5,234.04	7 Profit after Interest but before Exceptional Items (5-6)	11,949.76	10,620.02	19,452.16				3. Capital Employed (Segment Assets - Segment Liabilities)		
-	-	8 Exceptional Items (Note 4)	-	-	1,060.53				(a) Consumer Products	15,439.17	18,007.79
5,827.15	5,234.04	9 Profit from Ordinary Activities before tax (7+8)	11,949.76	10,620.02	20,512.69	11,287.86	15,439.17	18,007.79	(b) Others	9,742.67	7,692.24
1,113.25	1,009.20	10 Tax expense	2,605.38	2,372.54	3,595.15	9,629.68	9,742.67	7,692.24	Add: Unallocated Capital Employed	13,676.91	870.41
4,713.90	4,224.84	11 Net Profit from Ordinary Activities after tax (9-10)	9,344.38	8,247.48	16,917.54	10,543.92	13,676.91	870.41			
1.42	1.18	13 Minorities Interest	2.55	5.34	10.43						
4,712.48	4,223.66	14 Net Profit for the period (11-12)	9,341.83	8,242.14	16,907.11	31,461.46	38,858.75	26,570.44			
6,090.00	6,090.00	15 Paid-up equity share capital (Face Value Re.1 per share)	6,090.00	6,090.00	6,090.00						
		16 Reserve excluding Revaluation Reserves	-	-	25,371.46						
		17 Earnings Per Share (EPS)									
0.77	0.69	(a) Basic	1.53	1.35	2.78						
0.77	0.69	(b) Diluted	1.53	1.35	2.78						
		18 Public shareholding									
222,593,480	222,593,480	- Number of shares	222,593,480	222,593,480	222,593,480						
36.55	36.55	- Percentage of shareholding	36.55	36.55	36.55						

Notes to unaudited Standalone and Consolidated financial results:

1. The Standalone and Consolidated unaudited financial statements for the quarter and half year ended September 30,2008 were reviewed by the audit committee at its meeting held on October 21, 2008 and approved by the Board of Directors of Marico Limited at its meeting held on October 21, 2008. The Standalone financial results of the Marico Limited for the quarter and half year ended September 30, 2008 have been subjected to limited review by the statutory auditors of the Company.
2. The unaudited Consolidated financial results for the quarter and half year ended September 30, 2008 comprise of Marico Limited('the Company') , Kaya Limited, Marico Bangladesh Limited, MBL Industries Limited, Marico Middle East FZE, Kaya Middle East FZE, Marico South Africa Consumer Care (Pty) Limited, Marico South Africa (Pty) Limited, CPF International (Pty) Limited, MEL Consumer Care SAE, Egyptian American Investment & Industrial Development Company, Pyramids for Modern Industries, Wind CO and Sundari LLC. All the aforesaid entities are collectively called 'Marico'.
3. The Consolidated Financial statements are prepared in accordance with the principles and procedures for the preparation and presentation of the Consolidated Financial Statement as set out in the Accounting Standard 21 on Consolidated Financial statements mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006, the Provisions of Companies Act 1956 and guidelines issued by the Securities and Exchange Board of India.
4. Exceptional items for previous accounting year ended March 31, 2008 ('FY 08') comprise of:
 - a. profit of Rs.1,060.53 Lacs on sale of Sil business on slump sale basis, including manufacturing unit at Saswad.
 - b. provision of Rs.936.72 Lacs towards diminution in the value of Marico's Investment / advances in its wholly owned subsidiary (WOS) Sundari LLC (Sundari). However, this provision had no impact on the consolidated results of Marico as 100% of Sundari's financials are consolidated with Marico consolidated results.
5. During FY 08, the Company had changed its method of accounting depreciation on factory building from Straight Line basis to Written Down Value basis. As a result of this change -
- additional depreciation of Rs. 406 Lacs in respect of earlier years was charged to the profit and loss account for the year ended FY 08 & included under "Depreciation, amortisation and impairment" ;
- the depreciation for the year ended FY 08 was higher by Rs. 32 Lacs. and Profit before tax for the year ended FY 08 was lower by Rs.438 Lacs.
However, this change has no significant impact on the results for the quarter and half year ended September 30, 2008.
6. The Company has only one reportable segment in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006, which is manufacturing and sale of Consumer Products.The primary reporting of Marico is based on two business segments namely Consumer Products and Others which comprise of Skin care and Global Ayuvedics.
7. The Corporate Governance Committee of the Board of Directors of the Company, has granted Stock Options to certain eligible employees pursuant to the "Marico Employees Stock Options Scheme 2007". In all, 9,610,400 options have been granted upto September 30,2008 .The grant of stock options to employees does not result in any material employee compensation costs under the 'intrinsic value' method determined in terms of SEBI guidelines.
8. At its meeting held on October 21, 2008, the Board of Directors of Marico Limited declared an interim dividend of 30% (Re.0.30 per share of Re. 1 each) on equity capital of Rs. 6,090 Lacs. The dividend shall be paid to the shareholders whose names appear in the Register of Members as on October 27, 2008.
9. During the quarter ended September 30, 2008, the Company received 44 investor complaints and 43 were resolved. There were no investor complaints at the beginning of the quarter and 1 investor complaint was pending as on September 30, 2008.
10. Previous period / year figures have been regrouped / restated wherever necessary.
11. These Financial Results and other related useful information are available on Marico's website - <http://www.marico.com>

Place : Mumbai**Date : Oct 21,2008****Harsh C. Mariwala
Chairman & Managing Director**

Marico is a leading Indian Group in Consumer Products & Services in the Global Beauty and Wellness space. Marico's Products and Services in Hair care, Skin Care and Healthy Foods generated a Turnover of about Rs. 19.1 billion (about USD 455 Million) during 2007-08. Marico markets well-known brands such as Parachute, Saffola, Sweekar, Hair & Care, Nihar, Shanti, Mediker, Revive Manjal, Kaya, Sundari, Aromatic, Fiancee, HairCode, Cavil and Black Chic. Marico's brands and their extensions occupy leadership positions with significant market shares in most categories- Coconut Oil, Hair Oils, Post wash hair care, Anti-lice Treatment, Premium Refined Edible Oils, niche Fabric Care etc. Marico is present in the Skin Care Solutions segment through Kaya Skin Clinics (77 in India and The Middle East), the Sundari range of Spa skin care products (in the USA & other countries) and its soap franchise (in India and Bangladesh).

Marico's branded products are present in Bangladesh, other SAARC countries, the Middle East, Egypt and South Africa. The Overseas Sales franchise of Marico's Consumer Products (whether as exports from India or as local operations in a foreign country) is one of the largest amongst Indian Companies and is entirely in branded products and services. Marico was selected as one of the eight Indian companies in S & P's list of Challenger Companies from various nations, compiled globally by Standard & Poor's in June 2007.

Marico has also won various other Awards, such as the following:

- NDTV Profit – Business Leadership Award, FMCG Personal Hygiene category (July 2007)
- Business Week's Asia's Hot Growth Companies list of 100 (2007)
- India's Employer of Choice (CNBC TV 18)
- The Smart Workplace 2008 Award in the FMCG Category
- Winner of the SP Jain Marketing Impact Awards (2008)
- INDY's award for the Best Corporate Commercial on television (Jan 2008)
- Bronze at the Asia Pacific Effie Awards in September 2007 for Saffola's World Heart Day campaign
- Gold Effie in Corporate Advertising (2007)
- Bronze Effies for consumer products advertising campaigns for Nihar Naturals perfumed oil and for Saffola (2007)
- The Gulf Marketing Review Award in the Middle East 2006 & 2007

*Every month, over 70 Million consumer packs from Marico reach approximately 130 Million consumers in about 23 Million households, through a widespread distribution network of more than 2.5 Million outlets in India and overseas.

Marico's focus on sustainable profitable growth is manifest through its consistent financial performance – a CAGR of 21% in Turnover and 30% in Profits over the past 5 years- while setting a record of several consecutive quarters of year on year growth- 36 for Profits and 32 for Sales.

The Marico scrip is listed on the Bombay Stock Exchange (BSE) (Code 531642) & on the National Stock Exchange (NSE) (Code "MARICO").

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