

o/c



April 18, 2011

The Secretary,
Bombay Stock Exchange Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai - 400001

The Manager
Listing department
National Stock exchange of India Limited
'Exchange Plaza', C-1 Block G
Bandra Kurla Complex, Bandra(E)
Mumbai - 400 051



Fax: 22722037/ 39/ 41

Fax: 26598237/ 38

Dear Sir / Madam,

Subject: Shareholding Pattern – Clause 35 of the Listing Agreement

In terms of revised clause 35 of the Listing Agreement, we enclose the Shareholding Pattern of the Company as on March 31, 2011.

Kindly take the above on record and acknowledge receipt.

Thank you.

Yours faithfully,

For **Marico Limited**

A handwritten signature in black ink, appearing to read 'Hemangi Wadkar'.

Hemangi Wadkar
Company Secretary &
Compliance Officer

Encl : a/a

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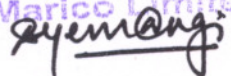
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Hemangi Wadkar
Company Secretary &
Compliance Officer

Encl : a/a



INTRODUCTORY SUB- TABLE (I)(a)			
Name of the Company : Marico Limited			
Scrip Code : 531642 (BSE) / Marico(NSE)		Class of Security : Equity	
Quarter ended : 31.03.2011			
Partly Paid-up shares	No. of Partly Paid-up shares	As a % of total no. of partly paid-up shares	As a % of total no. of shares of the Company
Held by promoter / promoter group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
Total			
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the Company, assuming full conversion of the convertible securities
Held by promoter / promoter group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
Total			
Warrants	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the Company, assuming full conversion of warrants
Held by promoter / promoter group	NIL	Not Applicable	Not Applicable
Held by public	NIL	Not Applicable	Not Applicable
Total			
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	614399550		

For Marico Limited


Hemangi Wadkar
 Company Secretary

(I)(a) STATEMENT SHOWING SHAREHOLDING PATTERN UNDER CLAUSE 35

Name of the Company:		MARICO LIMITED						
Scrip Code: 531642 (BSE) / Marico(NSE)		Quarter ended: 31.03.2011						
Category code (I)	Category of shareholder(II)	Number of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialized form (V)	Total shareholding as a percentage of total number of shares		Shares pledged or otherwise encumbered	
					As a percentage of (A+B)	As a percentage of (A+B+C)(VII)	Number of shares	As a percentage (IX) = (VIII/IV)*100
(A)	Shareholding of Promoter and Promoter Group							
-1	Indian							
(a)	Individuals/ Hindu Undivided Family	22	84,050,520	83,150,520	13.68	13.68	400,000	0.48
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(c)	Bodies Corporate	2	8,822,000	8,822,000	1.44	1.44	-	-
(d)	Financial Institutions/ Banks	-	-	-	-	-	-	-
(e)	Any Other (specify)	-	-	-	-	-	-	-
	Trust Holdings	4	293,504,000	293,504,000	47.77	47.77	0.00	0.00
	Sub-Total (A)(1)	28	386,376,520	385,476,520	62.89	62.89	400000	0.10
-2	Foreign							
(a)	Individuals (Non-Resident Individuals/ Foreign Individuals)	-	-	-	-	-	-	-
(b)	Bodies Corporate	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-
(d)	Any Other (specify)	-	-	-	-	-	-	-
	Sub-Total (A)(2)	-	-	-	-	-	-	-
	Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)	28	386,376,520	385,476,520	62.89	62.89	400000	0.10
(B)	Public shareholding							
-1	Institutions							
(a)	Mutual Funds/ UTI	37	19,274,048	19,274,048	3.14	3.14	0.00	0.00
(b)	Financial Institutions/ Banks	2	52,000	52,000	0.01	0.01	0.00	0.00
(c)	Central Government/ State Government(s)	-	-	-	-	-	-	-
(d)	Venture Capital Funds	-	-	-	-	-	-	-
(e)	Insurance Companies	10	7,743,670	7,743,670	1.26	1.26	0.00	0.00
(f)	Foreign Institutional Investors	107	159,191,646	159,186,646	25.91	25.91	0.00	0.00
(g)	Foreign Venture Capital Investors	-	-	-	-	-	-	-
(h)	Any Other (specify)	-	-	-	-	-	-	-
	Foreign Banks	1	3,000	3,000	0.00	0.00	0.00	0.00
	Sub-Total (B)(1)	157	186,264,364	186,259,364	30.32	30.32	0.00	0.00
-2	Non-Institutions							
(a)	Bodies Corporate	528	14,848,333	14,806,333	2.42	2.42	0.00	0.00
(b)	Individuals	-	-	-	-	-	-	-
	i. Individual shareholders holding nominal share capital up to Rs. 1 lakh.	30,539	20,413,086	19,413,571	3.32	3.32	0.00	0.00
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	15	3,748,329	3,748,329	0.61	0.61	0.00	0.00
(c)	Any Other (Specify)	-	-	-	-	-	-	-
	1. Wholtime Directors	-	-	-	-	-	-	-
	2. Clearing Member	193	150,744	150,744	0.02	0.02	0.00	0.00
	3. Trust	2	80,399	80,399	0.01	0.01	0.00	0.00
	4. NRIs	680	1,947,169	1,947,169	0.32	0.32	0.00	0.00
	6. ESOP	33	570,606	570,606	-	-	-	-
	6. Foreign Company	-	-	-	-	-	-	-
	7. Office Bearers	-	-	-	-	-	-	-
	Sub-Total (B)(2)	31,990	41,758,666	40,717,151	6.80	6.80	0.00	0.00
	Total Public Shareholding (B)= (B)(1)+(B)(2)	32,147	228,023,030	226,976,515	37.11	37.11	0.00	0.00
	TOTAL (A)+(B)	32,175	614,399,550	612,453,035	100.00	100.00	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued							
	1. Promoters	-	-	-	-	-	-	-
	2. Public	-	-	-	-	-	-	-
	Sub-Total (C)	-	-	-	-	-	-	-
	GRAND TOTAL (A)+(B)+(C)	32,175	614,399,550	612,453,035	100.00	100.00	400,000	0.07

(I)(d) Statement showing details of locked-in shares

Sr. No.	Name of the Shareholder	Number of Locked-in shares	Locked-in shares as a percentage of total number of shares {I.e. Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	Not Applicable		
2			
	TOTAL		0

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs etc.)	Number of outstanding DRs	Number of shares underlying	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para(I)(a) above}
1	Not Applicable			
2				
	TOTAL		0	0

(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e. Grand Total (A)+(B)+(C) indicated in Statement at para(I)(a) above}
1	Not Applicable			
2				
	TOTAL		0	0

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