

**UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUN3 30, 2010**

(Rs. Lac)

Year ended March 31 2010 (audited)	Particulars	Quarter ended June 30		Year ended March 31 2010 (audited)	Particulars	Quarter ended June 30	
		2010	2009			2010	2009
266,075.61	<b>1. Net Sales / Income from Operations</b>	<b>79,014.72</b>	<b>69,672.40</b>		<b>1. Segment Revenue (Note 6)</b>		
	<b>2. Expenditure</b>			247,504.00	(a) Consumer Products	74,019.00	65,060.58
(1,634.67)	a. (Increase) / decrease in stock in trade and work in progress	1,479.66	1,290.35	18,571.61	(b) Others	4,995.73	4,611.82
104,942.04	b. Consumption of raw materials	31,809.79	28,565.84	<b>266,075.61</b>	Sub - total	<b>79,014.72</b>	<b>69,672.40</b>
21,605.82	c. Consumption of Packing Materials	6,658.29	5,106.40	-	Less: Inter Segment revenue	-	-
1,246.49	d. Purchase of traded goods	384.03	187.57	<b>266,075.61</b>	<b>Net Sales / Income from Operations</b>	<b>79,014.72</b>	<b>69,672.40</b>
19,322.26	e. Employees cost	5,404.44	4,875.57				
35,111.67	f. Advertisement & Sales Promotion	9,378.87	8,436.46		<b>2. Segment Result (Note 6)</b>		
6,006.44	g. Depreciation, amortisation and impairment (Note 8)	1,204.17	954.41	33,790.50	<b>(Profit before Interest and Tax and exceptional items)</b>		
47,967.85	h. Other expenditure (Note 5)	13,351.56	11,592.78	(1,812.16)	(a) Consumer Products	9,949.09	9,183.87
<b>234,567.90</b>	<b>i. Total</b>	<b>69,670.82</b>	<b>61,009.38</b>	<b>31,978.34</b>	(b) Others	(496.48)	(426.71)
					Sub - total	9,452.62	8,757.16
<b>31,507.71</b>	<b>3 Profit from Operations, before Interest &amp; Exceptional Items (1-2)</b>	<b>9,343.91</b>	<b>8,663.02</b>	1,461.38	Less: Interest (net)	387.66	652.00
1,826.44	<b>4 Other Income</b>	443.55	309.54				
<b>33,334.15</b>	<b>5 Profit before Interest &amp; Exceptional Items (3+4)</b>	<b>9,787.46</b>	<b>8,972.56</b>	248.76	Add: Un-allocable income (net of other un-allocable expense)	22.09	-
2,568.43	<b>6 Interest</b>	700.41	867.40	187.05	Less: Minority Interest	96.46	-
<b>30,765.72</b>	<b>7 Profit after Interest but before Exceptional Items (5-6)</b>	<b>9,087.05</b>	<b>8,105.16</b>		<b>Total Profit after Minority Interest before Tax and Exceptional Items</b>	<b>8,990.59</b>	<b>8,105.16</b>
(978.95)	<b>8 Exceptional Items (Note 7)</b>	-	(405.15)	<b>30,578.67</b>			
<b>29,786.77</b>	<b>9 Profit before Tax (7+8)</b>	<b>9,087.05</b>	<b>7,700.01</b>				
6,432.45	<b>10 Tax expense</b>	1,617.09	2,102.73		<b>3. Capital Employed (Segment Assets - Segment Liabilities) (Note 6)</b>		
<b>23,354.32</b>	<b>11 Net Profit from Ordinary Activities after Tax (9-10)</b>	<b>7,469.96</b>	<b>5,597.28</b>		(a) Consumer Products	68,067.35	49,533.27
-	<b>12 Extraordinary item (net of tax)</b>	-	-	68,029.91	(b) Others	21,904.04	13,504.72
<b>23,354.32</b>	<b>13 Net Profit for the period before Minority Interest (11-12)</b>	<b>7,469.96</b>	<b>5,597.28</b>	14,685.27	Add: Unallocated Capital Employed	(16,949.10)	(11,162.61)
187.05	<b>14 Minority Interest</b>	96.46	-	(17,318.82)			
<b>23,167.27</b>	<b>15 Net Profit for the period (13-14)</b>	<b>7,373.50</b>	<b>5,597.28</b>				
6,093.26	<b>16 Paid-up Equity Share Capital</b>	6,093.84	6,090.29	<b>65,396.36</b>			
59,303.10	<b>17 Reserves excluding Revaluation Reserves</b>	-	-				
	<b>18 Earnings Per Share (EPS)</b>						
	EPS before Extraordinary items for the period / year						
3.83	(a) Basic	1.23	0.92				
3.82	(b) Diluted	1.22	0.92				
	EPS after Extraordinary items for the period / year						
3.83	(a) Basic	1.23	0.92				
3.82	(b) Diluted	1.22	0.92				
	<b>19 Public shareholding</b>						
222,549,180	- Number of shares	222,607,780	222,252,480				
36.52	- Percentage of shareholding	36.53	36.49				
	<b>20 Promoters &amp; Promoter Group Shareholding</b>						
	(a) Pledged / Encumbered						
400,000	- Number of Shares	400,000	-				
0.10	- Percentage of Shares (as a % of total shareholding of promoters and promoter group)	0.10	-				
0.07	- Percentage of Shares (as a % of total share capital of the company)	0.07	-				
	(b) Non-encumbered						
386,376,520	- Number of Shares	386,376,520	386,776,520				
99.90	- Percentage of Shares (as a % of total shareholding of promoters and promoter group)	99.90	100				
63.41	- Percentage of Shares (as a % of total share capital of the company)	63.40	63.51				

**Notes to Consolidated financial results:**

1. The Consolidated unaudited financial results for the quarter ended June 30, 2010 were reviewed by the audit committee and approved by the Board of Directors of Marico Limited ("the Company") at their meeting held on July 28, 2010. These results were not subjected to limited review by the statutory auditors of the Company.
2. The Company has opted to publish consolidated financial results, pursuant to option made available as per clause 41 of the Listing Agreement. The Standalone financial results which were subjected to the Limited Review by the statutory auditors are available on the Company's website - <http://www.marico.com> and on the websites of BSE ([www.bseindia.com](http://www.bseindia.com)) and NSE ([www.nseindia.com](http://www.nseindia.com))
3. The Consolidated financial results are prepared in accordance with the principles and procedures for the preparation and presentation of the Consolidated Financial Statement as set out in the Accounting Standard 21 on Consolidated Financial statements mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006, the provisions of Companies Act, 1956 and guidelines issued by the Securities and Exchange Board of India.
4. The Consolidated financial results for the quarter ended June 30, 2010 comprise results of Marico Limited ("the Company"), Kaya Limited, Marico Bangladesh Limited, MBL Industries Limited, Marico Middle East FZE, Kaya Middle East FZE, Marico South Africa Consumer Care (Pty) Limited, Marico South Africa (Pty) Limited, CPF International (Pty) Limited, MEL Consumer Care SAE, Egyptian American Investment & Industrial Development Company SAE, Marico Egypt Industries Company SAE (erstwhile Pyramid for Modern Industries), Wind CO, Marico Malaysia Sdn. Bhd., Derma Rx International Aesthetics Pte. Ltd., The DRx Clinic Pte. Ltd., DRx Meditech Pte. Ltd., The DRx Medispa Pte. Ltd., DRx Investment Pte. Ltd. and DRx Aesthetics Sdn. Bhd. (also refer Note 9 below). All the aforesaid entities are collectively called "Marico".
5. During the year ended March 31, 2010, the Company had, as a matter of abundant caution and financial prudence, made a provision of Rs 2,934.59 lacs towards 75% of possible excise obligation which may arise in the event of unfavorable outcome of the matter in respect of coconut oil packed in container size upto 200ml and cleared on and after June 3, 2009, which is being contested by the Company. Based on the facts of the case and legal opinion obtained in this regard the Company had made an assessment that the probability of success in the matter is more likely than not. In terms of Accounting Standard (AS) 29, Provisions, Contingent liability and Contingent Assets, the possible obligation on this account could be in the nature of contingent liabilities, which need not be provided for in the accounts. The Company, during the quarter ended June 30, 2010 has continued its aforesaid stand and accordingly made a provision of Rs.883.28 Lac included in "Other expenditure". (Previous quarter Rs 480 Lac).

Had the Company treated the entire possible obligation towards the above matter as a contingent liability, the "Other expenditure" for the quarter would have been lower by Rs. 883.28 Lac and the Profit before tax for the quarter June 30, 2010 would have been higher by Rs 883.28 Lac.

The Auditors have qualified their audit report for the year ended March 31, 2010 and limited review report for the quarter ended June 30, 2010 to the effect that the said provisioning is not in line with the requirement of AS 29.

The Company will continue to review this matter in the coming accounting period based on the developments on the outcomes in the pending cases and the legal advice that it may receive from time to time.

6. The primary reporting of Marico is based on two business segments namely Consumer Products and Skin Care.
7. Exceptional items for the year ended March 31, 2010 comprise
  - i) Closure of Kaya Life centres Rs. 573.80 Lac.
  - ii) Divestment of stake in Sundari LLC Rs. 405.15 Lac
8. "Depreciation, amortization and impairment" for the year ended March 31, 2010 includes provision for impairment of assets of Rs. 1,565.72 Lac.
9. During the quarter, Derma Rx International Aesthetics Pte. Ltd. which was incorporated in Singapore as a wholly owned subsidiary of Kaya Limited completed acquisition of the skin care business of Derma Rx. The acquisition comprised purchase of 100% equity stake in DRx Clinic Pte. Ltd., DRx Meditech Pte. Ltd., The DRx Medispa Pte. Ltd., DRx Investment Pte. Ltd. and DRx Aesthetics Sdn. Bhd. and associated intellectual property rights from Derma Rx (Asia Pacific) Pte. Ltd. The effective date of this acquisition is May 25, 2010. Accordingly, the unaudited Consolidated financial results include the unaudited financial results of all the above-mentioned subsidiaries acquired/incorporated for the period from May 25, 2010 to June 30, 2010.
10. During the quarter ended June 30, 2010, the Company commissioned the plant at Baidi for manufacture of edible oils.
11. Following are the particulars of the Company (on a standalone basis):

Rs. in Lac

	Quarter ended June 30 <sup>th</sup> 2010	Quarter ended June 30 <sup>th</sup> 2009	Year ended March 31 <sup>st</sup> 2010
Turnover	58,773.47	54,976.77	203,085.29
Profit before Tax	7,895.05	7,896.61	29,257.21
Profit after Tax	6,757.17	6,118.18	23,501.87

12. Stock Options have been granted to certain eligible employees pursuant to the "Marico Employees' Stock Options Scheme 2007" ("the Scheme"). In all, 11,376,300 options were granted up to June 30, 2010 of which 3,460,300 options have been forfeited and 384,300 options have been exercised. During the quarter ended June 30, 2010, pursuant to the exercise of the stock options, the Company has allotted 58,600 equity shares of Re. 1 each to employees resulting in increase in paid up share capital by Rs. 58,600. As on June 30, 2010, 7,531,700 options are outstanding.
13. There were no investor complaints pending at the beginning of the quarter. 20 investor complaints were received and all were resolved during the quarter. There were no complaints lying unresolved as at June 30, 2010.
14. Previous quarter / year figures have been regrouped / restated wherever necessary.
15. These Financial Results and other related useful information are available on Marico's website - <http://www.marico.com>

**Place : Mumbai**

**Date : July 28, 2010**

**Harsh C. Mariwala**

**Chairman & Managing Director**

Established in 1990, Marico is one of India's fastest growing Consumer Products & Services groups, in the Global Beauty and Wellness space. During 2009-10, the company generated a turnover of Rs. 26.6 billion (about USD 600 Million). Marico markets well-known brands such as Parachute, Saffola, SweeKar, Hair & Care, Nihar, Sharit, Mediker, Revive, Kaya, Fiancée, HairCode, Calvi, Black Chic and Code 10. Today, one out of every four Indians is a Marico consumer. Marico is present in the Skin Care Solutions segment, through Kaya Skin Clinics in India, Middle East and Bangladesh. In addition, Marico also acquired the aesthetics business, of the Singapore based Derma Rx Asia Pacific Pte. Ltd. (Derma Rx), under the Kaya portfolio.

Marico's branded products are present in Bangladesh, other SAARC countries, the Middle East, Egypt, Malaysia and South Africa. Marico's brands occupy leadership positions and significant market shares in their respective categories.

Marico has also won several prestigious awards viz.

- Outstanding Achievement: Trophy in the manufacturing category at the IMC Ramkrishna Bajaj National Quality Award (RBNQA).
- Runners-up trophy at the G-CUBE Good Green Governance Award in the Manufacturing category, for its Jalgaon plant.
- Greentech Safety Silver Award 2010, for outstanding achievement in Safety Management, in the FMCG sector, for its Dehradun plant.
- Parachute was awarded the 2nd Most Trusted Brand in Bangladesh, whereas, Hair Code was voted a Superbrand in Egypt.

Every month, over 70 Million consumer packs from Marico reach approximately 130 Million consumers in about 23 Million households, through a widespread distribution network of more than 33 lakh retail outlets in India and overseas.

Marico's focus on sustainable profitable growth is manifested through its consistent financial performance – a CAGR of 21% in Turnover and 27% in Profits over the past 5 years. The Marico scrip is listed on the Bombay Stock Exchange (BSE) (Code 531642) & on the National Stock Exchange (NSE) (Code "MARICO").

Registered Office: "Rang Sharda", Krishnachandra Marg, Bandra Reclamation, Bandra (West), Mumbai - 400050, India.

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Websites: [www.marico.com](http://www.marico.com), [www.maricoindia.com](http://www.maricoindia.com), [www.parachuteadvances.com](http://www.parachuteadvances.com), [www.saffolalife.com](http://www.saffolalife.com),  
[www.kaya/snr.com](http://www.kaya/snr.com), [www.kalrindiaeworld.com](http://www.kalrindiaeworld.com), [www.marikoinnovationfoundation.net](http://www.marikoinnovationfoundation.net)

Year ended March 31 2010 (audited)	Particulars	Quarter ended June 30 Reviewed	
		2010	2009
203,085.29	<b>1. Net Sales / Income from Operations</b>	<b>58,773.47</b>	<b>54,976.77</b>
	<b>2. Expenditure</b>		
(1,148.10)	a. (Increase) / decrease in stock in trade and work in progress	1,776.24	916.87
83,059.64	b. Consumption of raw materials	24,462.14	23,202.55
16,640.49	c. Consumption of Packing Materials	4,894.72	4,058.85
8,546.39	d. Purchase of traded goods	1,546.57	2,331.28
10,311.34	e. Employees cost	2,780.44	2,597.52
22,165.28	f. Advertisement & Sales Promotion	5,841.84	5,489.32
2,520.75	g. Depreciation, amortization and impairment (Note 4)	518.40	430.11
31,452.14	h. Other expenditure (Note 3)	8,871.64	7,679.23
<b>173,547.93</b>	<b>i. Total</b>	<b>50,691.99</b>	<b>46,705.73</b>
<b>29,537.36</b>	<b>3 Profit from Operations, before Interest &amp; Exceptional Items (1-2)</b>	<b>8,081.48</b>	<b>8,271.04</b>
1,549.74	4 Other Income	283.13	290.56
<b>31,087.10</b>	<b>5 Profit before Interest &amp; Exceptional Items (3+4)</b>	<b>8,364.61</b>	<b>8,561.60</b>
1,829.89	6 Interest	469.56	664.99
<b>29,257.21</b>	<b>7 Profit after Interest but before Exceptional Items (5-6)</b>	<b>7,895.05</b>	<b>7,896.61</b>
-	8 Exceptional items	-	-
<b>29,257.21</b>	<b>9 Profit before Tax (7+8)</b>	<b>7,895.05</b>	<b>7,896.61</b>
5,755.34	10 Tax expense	1,137.88	1,778.43
<b>23,501.87</b>	<b>11 Net Profit from Ordinary Activities after Tax (9-10)</b>	<b>6,757.17</b>	<b>6,118.18</b>
-	12 Extraordinary item (net of tax)	-	-
<b>23,501.87</b>	<b>13 Net Profit for the period / year (11-12)</b>	<b>6,757.17</b>	<b>6,118.18</b>
6,093.26	14 Paid-up Equity Share Capital (Face value Re.1 per share)	6,093.84	6,090.29
51,074.71	15 Reserves excluding Revaluation Reserves (as per balance sheet)	-	-
	<b>16 Earnings Per Share (EPS) Not Annualised</b>		
	EPS before Extraordinary items for the period / year		
3.86	(a) Basic	1.11	1.00
3.84	(b) Diluted	1.10	1.00
	EPS after Extraordinary items for the period / year		
3.86	(a) Basic	1.11	1.00
3.84	(b) Diluted	1.10	1.00
222,549,180	<b>17 Public Shareholding</b>		
36.52	- Number of Shares	222,607,780	222,252,480
	- Percentage of Shareholding	36.53	36.49
	<b>18 Promoters &amp; Promoter Group Shareholding</b>		
	(a) Pledged / Encumbered		
400,000	- Number of Shares	400,000	-
0.10	- Percentage of Shares (as a % of total shareholding of promoters and promoter group)	0.10	-
0.07	- Percentage of Shares (as a % of total share capital of the company)	0.07	-
	(b) Non-encumbered		
386,376,520	- Number of Shares	386,376,520	386,776,520
99.90	- Percentage of Shares (as a % of total shareholding of promoters and promoter group)	99.90	100
63.41	- Percentage of Shares (as a % of total share capital of the company)	63.40	63.51



**Notes to Standalone financial results:**

- 1 The standalone unaudited financial results for the quarter ended June 30, 2010 were reviewed by the audit committee at its meeting held on July 28, 2010 and approved by the Board of Directors of Marico Limited ("the Company") at its meeting held on July 28, 2010. These financial results of the Company for the quarter ended June 30, 2010 have been subjected to limited review by the statutory auditors of the Company.
- 2 The Company has only one reportable segment- "Consumer Products"- in terms of Accounting Standard 17 "Segment Reporting" mandated by Rule 3 of the Companies (Accounting Standards) Rules, 2006.
- 3 During the year ended March 31, 2010, the Company had, as a matter of abundant caution and financial prudence, made a provision of Rs 2,934.59 lacs towards 75% of possible excise obligation which may arise in the event of unfavorable outcome of the matter in respect of coconut oil packed in container size upto 200ml and cleared on and after June 3, 2009, which is being contested by the Company. Based on the facts of the case and legal opinion obtained in this regard the Company had made an assessment that the probability of success in the matter is more likely than not. In terms of Accounting Standard (AS) 29, Provisions, Contingent liability and Contingent Assets, the possible obligation on this account could be in the nature of contingent liabilities, which need not be provided for in the accounts. The Company, during the quarter ended June 30, 2010 has continued its aforesaid stand and accordingly made a provision of Rs.883.28 Lac included in "Other expenditure". (Previous quarter Rs 480 lacs)\*.

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- 4 Depreciation, amortization and impairment for the year ended March 31, 2010 includes provision for impairment of assets of Rs. 498.05 Lac.
- 5 Stock Options have been granted to certain eligible employees pursuant to the "Marico Employees' Stock Options Scheme 2007" ("the Scheme"). In all, 11,376,300 options were granted up to June 30, 2010 of which 3,460,300 options have been forfeited and 384,300 options have been exercised. During the quarter ended June 30, 2010, pursuant to the exercise of the stock options, the Company has allotted 58,600 equity shares of Re. 1 each to employees resulting in increase in paid up share capital by Rs. 58,600. As on June 30, 2010, 7,531,700 options are outstanding.
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