

March 17, 2017

The Secretary,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy
Towers, Dalal Street,
Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam

Sub: Trading Window Closure

We wish to inform you that in terms of Marico Insider Trading Rules, 2015 ("the Rules"), the 'Trading Window' for dealing in the shares of the Company would remain closed for all persons to whom the Rules are applicable from Monday, March 20, 2017 to Tuesday, March 21, 2017 on account of the acquisition of 45% equity shares in Zed Lifestyle Private Limited by March 31, 2019, the intimation whereof has been made by the Company to the Stock Exchanges today, i.e. on Friday, March 17, 2017.

Thus, the free period to deal in the shares of the Company would begin from Wednesday, March 22, 2017.

This is for your information and record.

Kindly acknowledge receipt.

Thank you,

Yours faithfully,
For Marico Limited

Surender Sharma

Head Legal - International Business &

Company Secretary

marico **

www.marico.com