



marico  
be more. every day.

November 8, 2011

The Secretary,  
Bombay Stock Exchange Limited,  
1st Floor, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001

The Manager  
Listing department  
National Stock exchange of India Limited  
'Exchange Plaza', C-1 Block G  
Bandra Kurla Complex, Bandra(E)  
Mumbai - 400 051

Fax: 22722037/ 39/ 41

Fax: 26598237/ 38

**Sub: Disclosures under Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 1997 and Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992**

Dear Sir,

Please find enclosed herewith disclosures under Regulation 7(1) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 1997 and Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992 from Oppenheimer Developing Markets Fund received by the Company on October 6, 2011.

This disclosure is being made under Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 1997 and Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992.

Kindly take the aforesaid disclosure on record and acknowledge receipt.

Thank you,

Yours faithfully,

For Marico Limited

Hemangi Ghag  
Company Secretary &  
Compliance Officer  
Encl : A/a

Marico Limited  
Regd. Office: Rang Sharda  
Krishnachandra Marg  
Bandra Reclamation, Bandra (W)  
Mumbai-400 050, India  
Tel:(91-22) 6648 0480  
Fax:(91-22) 6649 0112/3/4

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**Format for informing details of acquisition to stock exchanges by target company in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and takeovers) Regulations, 1997**

Name of Target Company	Marico Limited	
Date of Reporting	November 8, 2011	
Name of stock exchanges where shares of Reporting Company are listed.	Bombay Stock Exchange National Stock Exchange	
Details of acquisition as received in terms of Regs. 7 (1) and 7(1A)		
Name of Acquirer(s)/ Sellers and PACs with them	Oppenheimer Developing Market Fund	
Date of acquisition/sale-	05/10/2011	
Date of receipt of intimation of allotment by acquirer/Seller	05/10/2011	
Mode of acquisition (e.g open market/public issue/rights issue/preferential allotment/inter se transfer etc.)	Open Market	
Mode of Sale (e.g open market/MOU/off market etc.)	-	
Particulars of Acquisition/Sale	Number	% w.r.t total paid up capital of the Target Company
(a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale	30,724,813	4.997%
(a) Shares/Voting rights (VR) of the acquired/sold	18,535	0.003%
(a) Shares/Voting rights (VR) of the acquirer/seller after acquisition/sale	30,743,348	5.000%
Paid up capital/total voting capital of the target company before the said acquisition	614,830,837	
Paid up capital/total voting capital of the target company after the said acquisition	614,830,837	

For Marico Limited

*Hemangi Ghag*

Hemangi Ghag  
Company Secretary

Place : Mumbai

Date : November 8, 2011



**Regulation 13(1) - Details of acquisition of 5% or more shares in a listed company**

Name and address of shareholders with telephone numbers	Shareholding prior to acquisition	No. and % of shares/voting rights acquired	Date of receipt of allotment/advance. Date of acquisition (specify)	Date of intimation to company	Mode of acquisition (market purchase/public/rights/preferential)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI	Exchange on which the trade was executed	Buy quantity	Buy value
Oppenheimer Developing Markets Fund, as Sub-Account to Oppenheimer Funds, Inc. as F.I.I. Please refer to letter for contact information	30,724,813 (4.997%)	18,535 (0.003%)	October 5, 2011	October 5, 2011	market purchase	30,743,348 (5.00%)	CLSA Clayton	NSE	18,535	144.31 144.26

**CERTIFIED TRUE COPY**

For Marico Limited.

*Hemang Ghag*

Hemang Ghag  
Company Secretary