

ROLL OF HONOUR

IMPACT's 50 Most Influential Women in Media, Marketing and Advertising list is a specific exercise with an aim to focus on women whose power in business derives from a combination of influence, success in delivering business outcomes and real personal responsibility. These are women whose contributions have had significant impact on the industry and their peers.

The list this year was selected by a jury of esteemed industry leaders led by Sam Balsara, Chairman & MD, Madison World. Other eminent names on the ten-member jury this year were Ambi MG Parameswaran, Advisor, FCB Ulka, Arvind Sharma, Chairman, Cheetahsoft Technologies, I Venkat, Director, Eenadu, Rohit Gupta, President, Sony Pictures Networks, Sandeep Goyal, Chairman, Mogae Group, Shireesh Joshi, COO, Strategic Marketing Group, Godrej Industries, Sunil Gautam, Founder & Partner, Pitchfork Partners, Timmy Kandhari, MD, Sapphire Professional Services and Vikas Khanchandani, Director, Aidem Ventures. This year, 15 new entrants made their way to the list, many from the space of new age and social media.



01



EKTA KAPOOR
Joint Managing Director and Creative Director, Balaji Telefilms

06



GEETU VERMA
Executive Director, Foods & Refreshment, Hindustan Unilever Ltd

02



TANYA DUBASH
Executive Director & President, Marketing, Godrej Group

07



SONALI DHAWAN
Brand Director, Procter & Gamble India

03



PRIYA NAIR
Executive Director, Home Care, Hindustan Unilever Ltd

08



BARKHA DUTT
Consulting Editor, NDTV & Co-Founder, The Print

04



SANGEETA PENDURKAR
Managing Director, Kellogg India

09



NADIA CHAUHAN
Joint MD and CMO, Parle Agro

05



KIRTHIGA REDDY
Managing Director, Facebook India

10



ANURADHA AGGARWAL
Chief Marketing Officer, Marico Ltd

11



JASMIN SOHRABJI
CEO, SE Asia and India,
Omnicom Media Group

16



SUNITA BANGARD
President - Marketing,
Idea Cellular

21



ANAMIKA MEHTA
Chief Executive Officer,
Initiative

26



MANISHA SHARMA
Executive Vice-President
Programming, Colors

12



MALINI AGARWAL
Founder & Blogger-in-Chief,
Miss Malini Media

17



DEEPIKA S TEWARI
General Manager, Marketing,
Jewellery Division, Titan
Company Ltd

22



RITU DHAWAN
CEO & Managing Director,
India TV

27



ANURRADHA PRASAD
Chairperson and MD, B.A.C
Films and Media Ltd

13



APURVA PUROHIT
President, Jagran Group

18



TANYA GOYAL
Executive Director,
Mogae Media

23



SUPARNA MITRA
CMO, Watches and Accessories,
Titan Company Ltd

28



KALLI PURIE
Group Editorial Director
(Broadcast & New Media),
India Today Group

14



NANDINI DIAS
Chief Executive Officer,
Lodestar UM

19



LARA BALSARA VAZIFDAR
Executive Director,
Madison World

24



ABANTI SANKARANARAYANAN
Business Head, Luxury and
Corporate Relations, United
Spirits

29



RICHA ARORA
Chief Operating Officer,
CPB (Consumer Products
Business), Tata Chemicals

15



MEENA KAUSHIK
Executive Chairman,
Quantum Consumer Solutions

20



SHEREEN BHAN
Executive Editor, CNBC TV 18

25



PREMA SAGAR
Vice Chair, Asia-Pacific,
Genesis Burson Marsteller

30



PREETI REDDY
President, IMRB International

<p>31</p>  <p>SHAILI CHOPRA Founder, GolfingIndian.com and SheThePeople.TV</p>	<p>36</p>  <p>OONA DHABHAR Marketing Director, Conde Nast India</p>	<p>41</p>  <p>GUNJAN SONI Chief Marketing Officer, Myntra</p>	<p>46</p>  <p>ANITA NAYYAR CEO, Havas Media Group, India & South Asia</p>
<p>32</p>  <p>SHUBHA GEORGE Managing Director - Asia & CEO, India, Red Fuse Communications</p>	<p>37</p>  <p>MEENAKSHI MENON Founder & Chairperson, Spatial Access</p>	<p>42</p>  <p>RAKSHIN PATEL Managing Director, Pi Communications SAPANGEET RAJWANT Vice President, Marketing, Colors</p>	<p>47</p>  <p>M R JYOTHY Executive Director, Jyothy Laboratories PREETHI HERMAN Country Lead, Change.org India</p>
<p>33</p>  <p>SINDHUJA RAI Associate Director, Media & Consumer Engagement, APAC, Mondelez International</p>	<p>38</p>  <p>SONIA HURIA Head Communications and CSR, Viacom18 Media Pvt Ltd</p>	<p>43</p>  <p>NINA ELAVIA JAIPURIA Executive Vice President & Business Head - Kids Cluster, Viacom18</p>	<p>48</p>  <p>NISHA NARAYANAN Chief Operating Officer, Red FM SHALINI DEGAN VP - Personal Care Products, ITC</p>
<p>34</p>  <p>GAYATRI YADAV EVP, Marketing and Communications, Star TV</p>	<p>39</p>  <p>ANUPRIYA ACHARYA Group CEO, ZenithOptimedia</p>	<p>44</p>  <p>HEPHZIBAH PATHAK Global Clients Director, Ogilvy & Mather India</p>	<p>49</p>  <p>TISTA SEN National Creative Director & Senior VP, J Walter Thompson</p>
<p>35</p>  <p>DIVYA KARANI Chief Executive Officer, Dentsu Media</p>	<p>40</p>  <p>VAISHALI SHARMA Senior VP, Marketing & Communications, Sony Max BIDISHA NAGARAJ Group President, Marketing, Coffee Day Enterprises</p>	<p>45</p>  <p>ASHWINI DESHPANDE Co-founder & Director, Elephant Design</p>	<p>50</p>  <p>SUCHI MUKHERJEE Founder and CEO, Limeroad</p>



Geetu Verma, Executive Director, Foods & Refreshment, Hindustan Unilever Ltd, with Sam Balsara



Sonalí Dhawan, Brand Director, Procter & Gamble India, with Nawal Ahuja of the exchange4media Group



Anuradha Aggarwal, Chief Marketing Officer, Marico Ltd with Sam Balsara



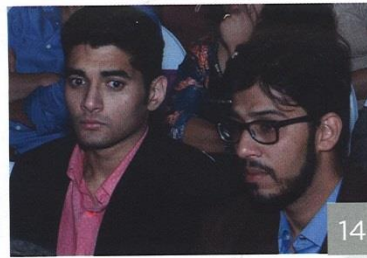
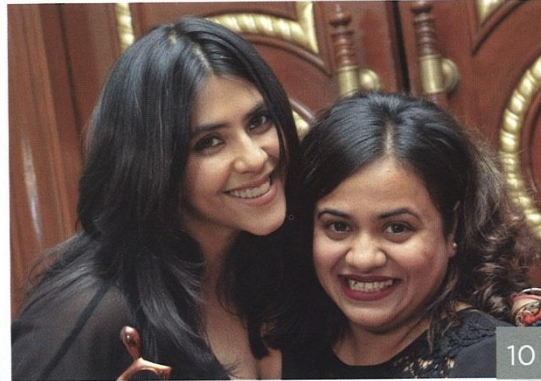
Nandini Dias, Chief Executive Officer, Lodestar UM with Prashant Tandon of Kotak on the left and Ambi MG Parameswaran of FCB Ulka and Vikas Khanchandani of Aidem on the right



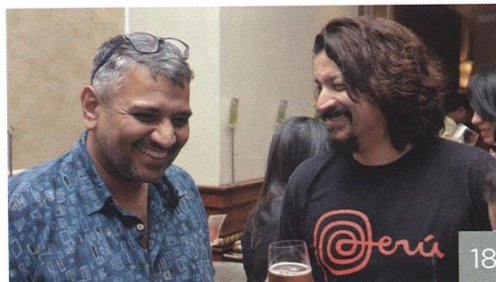
Anuradha Prasad, Chairperson and MD, B.A.G Films and Media Ltd with Sandeep Goyal of Mogae Media and Sunil Gautam of Pitchfork Partners



Sunita Bangard, President - Marketing, Idea Cellular



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Dainik Bhaskar



- 09** Nandini Dias of Lodestar UM with Anuradha Aggarwal of Marico
- 10** Ekta Kapoor of Balaji Telefilms with her friend Tanu
- 11** Sam Balsara of Madison World with Charulata Ravi Kumar of Razorfish and KV Sridhar of SapientNitro
- 12** Priya Nair
- 13** Rakshin Patel of Pi Communications with Anu Bhatia of J Walter Thompson
- 14** Talish Barmare and Sajid Ladak of SAB Group
- 15** Arvind Sharma of Cheetahsoft Technologies with Mahesh Chauhan of Salt Brand Solutions and S Yesudas of Triggerbridge
- 16** Bharat Dhuppar of Omkar Realtors & Developers
- 17** Deepshikha Dharmaraj of Genesis Burson-Marsteller
- 18** Kunal Jeswani and Sumanto Chattopadhyay of Ogilvy & Mather