

Parachute Advansed butter smooth launched this winter

Indulge your skin with 100% natural moisturizers and coconut butter to make your skin smooth

<u>Mumbai, December, 2013</u>: Treat yourselves to Parachute Advansed Body Lotion, which helps you naturally rediscover smooth skin with its new variant- **Butter Smooth.** Parachute advansed butter smooth is a body lotion with rich creamy formulation enriched with coconut butter specially developed for harsh winters.

Enriched with the goodness of coconut butter, this variant doubles your moisture content in 2 hours. Parachute advansed butter smooth is an addition to the existing range of PABL Soft touch, deep nourish and summer fresh.

Parachute Advansed Butter smooth Variant Details

Product	Pack Size	MRP (Inclusive of all taxes)
Parachute Advansed	100ml	Rs. 75
Body Lotion- Butter Smooth	250ml	Rs. 160