

# Marico sets 2040 target for 'net zero'

TIMES NEWS NETWORK

**Mumbai:** Homegrown FMCG player Marico has outlined its plans to achieve net zero emissions in its global operations by 2040. To accomplish the goal, Marico said, it looks to introduce multiple sustainability initiatives across its global operations with a view of curbing GHG emissions and promoting a carbon-neutral business agenda. Globally, Marico aims to transition to 100% certified carbon neutral operations, utilising 100% renewable energy for electrical and thermal requirements, while reducing direct GHG emissions across global footprint.

Marico will also move to sustainable built environments across its offices and major units, apart from tracking and reporting carbon sequestration potential from afforestation drives. Marico said it will integrate carbon neutrality measures across all existing and future product configurations and processes.